

DIGITAL EDITION

ONLINE MONEY IS EASY



CHRIS DOW

START MAKING MONEY ONLINE
IN ONLY 5 SIMPLE STEPS

Making Money Online Is Easy... I'll Prove It.

Step 1 – Pick a Skill

Pick a skill from the list below that you want to learn, or that you already know how to perform:

- Web Design
- Graphic Design
- Logo Design & Branding
- Copywriting (aka Writing Copy)
- Photography
- Videography
- Video Editing

Picked your skill? Good.

Now, if you **already know how** to perform this skill, move on to **Step 2**.

If you **need to learn** this skill:

The below training is top-notch and it's more than enough material to get you started with each of these skills.

In fact, if you're able to get a handle on even just a few of the basics, you'll have enough skill to make plenty of money online.

You don't need to become a "master" in order to get paid.

The basics are all you need.

→ **START HERE**

Principles of Design

This video will help you understand how to think from a design perspective. All of these principles apply to anything created for visual consumption: Graphic Design, Web Design, Physical Print Design, etc.

<https://youtu.be/UmHmVU6dceA>

→ **THEN PICK AND CHOOSE YOUR SPECIFIC SKILL...**

WEB DESIGN

How To Make a Premium Website - Complete Tutorial

This video will show you the ins and outs of building a website using Wordpress, the Divi Theme and the built-in Divi Builder (what I use for web design)

https://youtu.be/MyPVKG04uI8?si=a-2hobULrIO_T5XX

GRAPHIC DESIGN

How To Use Photoshop - Complete Course

This is a 10-video playlist teaching you how to use Adobe Photoshop (what I use for graphic design and photo editing)

<https://youtube.com/playlist?list=PLLIBGLVsEPIFGSGw2zJ2K43V5vxMMMTE>

COPYWRITING (AKA WRITING COPY)

Copywriting for Beginners – Complete Course

In this video you'll learn the ins and outs of writing for money. This is a full copywriting course designed for beginners with no copywriting experience at all.

https://youtu.be/Pum2gV7N_9A?t=194

VIDEO EDITING

How To Edit Video Using Final Cut Pro - Complete Tutorial

This video covers the ins and outs of my favorite video editing software which is Final Cut Pro X. You do need a Mac to run this program, but Adobe Premiere is a great option for anyone running Windows.

<https://youtu.be/MotoguQBDHY>

PHOTOGRAPHY & VIDEOGRAPHY

(Part 1) Photography Basics

This video covers all photography basics and is aimed at photography beginners.

<https://www.youtube.com/watch?v=hVuTuib65WM>

(Part 2) Videography Basics

This video builds upon the photography basics and discusses how to apply those concepts in a video setting.

<https://youtu.be/x1WMLywZWGM>

(Part 3) Choosing a Camera

Now that you understand the basics of photography and videography, this video explains how to pick out the best beginner camera for you.

<https://youtu.be/ncOVwaOoAXo?t=21>

Step 2 – Prove Your Skill

Already know how to perform your skill? Prove it.

Gather a few examples of your previous work that show you actually know the skill.

If you **already have** examples of your work, move on to **Step 3**.

If you **need to create** examples of your work:

Simply ask your family, friends or coworkers if you can perform the skill for them **FOR FREE**.

Most will be happy to support you, especially if they're getting something awesome in return.

OR

Reach out to non-profits & churches to see if there are any services you can help them with.

OR

Create a gig on Fiverr.com offering to perform your skill for anyone who will hire you.

Charge \$5... Not \$25... Not \$10... \$5...

NOTE: This is NOT where you're going to make any substantial money!

Your only goal here is to build up examples of your work.

Fiverr Tutorial - How to Create a High-Ranking Fiverr Gig

<https://www.youtube.com/watch?v=ILnTSPycb5k>

OR

If push comes to shove and you simply can't find work from family, friends, coworkers, non-profits, churches or Fiverr.com...

Make up a person, business or brand in your own mind and use your skill to complete a fake project.

Who cares if it's all fantasy, as long as it proves your skill?

Step 3 – Package Your Proof

Already have proof of your skill? Display it.

Create an online portfolio showing your previous work.

If you **already have** an online portfolio, move on to **Step 4**.

If you **need to create** an online portfolio:

Create a free online image portfolio here: <https://crevado.com/>

OR

If you want to show multiple file types, create a free Dropbox account here:

<https://www.dropbox.com/basic>

OR

Create a video montage showcasing your previous work, upload it to YouTube as unlisted, and then save the link.

Step 4 – Share Your Proof

Already have an online portfolio? Share it.

Let the world know what you can do and that you're available for hire.

Share your online portfolio with your family, friends & coworkers.

Share on social media.

Share through email.

Share through text.

Share through phone calls and in-person conversation.

Ask everyone you know if they know of anyone who could benefit from your skills.

Step 5 – Make Money

When a potential client reaches out, figure out exactly what they want, express how you can provide it and then provide a price.

Be thoughtful in your interactions.

Make them feel like you truly care.

When they put their trust in you, give it everything you've got.

Always under promise.

Always over deliver.

Make it your number one goal to blow their socks off.

Deliver the project.

Collect your money.

RECAP

1. Pick a Skill
2. Prove Your Skill
3. Package Your Proof
4. Share Your Proof
5. Make Money

It really is that simple.

These are the basics of how I first started making money online.

Want to learn how to use these basics to make OVER \$250,000 PER YEAR FROM ANYWHERE?

Message me on social media @AroundTheSunWeGo or shoot me an email at atswego@gmail.com

Even if you don't know what to say, just send through the word FREEDOM and I'll know exactly what you're looking for.